

Industry partners:























R&D

































































































Financial partners:































ACUCCOUC DISRUPTIVE INNOVATION: TURNING OUR DATA INTO ACTION

- Establish common database to develop the aquaculture industry.
- Utilizing Big Data/IoT and Artificial Intelligence building fact based knowledge as the future foundation for innovation and growth.
- Extract learning and experience in an efficient manner.
- Open up for novel business analytics approach.
- Test case: Predict sea lice outbreaks evaluate measures.

Smart control

Smart monitoring Smart planning

ACUCCOUC DISRUPTIVE INNOVATION: TURNING OUR DATA INTO ACTION

- A result of an industry workshop addressing sealice management
- Need for shared data to enforce better sealice management
- The cluster seen as the trusted partner to launch the effort
- Initiated by Grieg Seafood ASA, Lerøy Seafood ASA, Marine Harvest ASA
- Later, Bremnes Seashore AS, Lingalaks AS, Bolaks AS, Eide Fjordbruk AS and Cermaq
 ASA
- Discussion with further expanding the project aiming for 50-60% of volume of Norwegian Production by mid 2019.







- Decision support for sealice management
- Predictive algorithms for :
- Sealice outbreaks (Daily, 14 days ahead)
- Proactive in stead of reactive
- Where/When/How to respond to an outbreak



Norwegian Centres of Expertise

Innovation Cluster

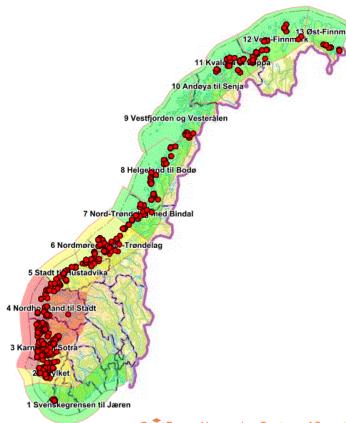
THOMMESSEN

AquaCloud – Current status

- AquaCloud receives data from 7 farmers (320 locations 2801 cages) every day.
 - ✓ Biomass (volume in cage)
 - ✓ Environmental information
 - ✓ Feeding
 - ✓ Mortalities
 - ✓ Treatments
 - ✓ Cleaner fish
 - ✓ Coastal current models
 - ✓ Resistance data
- Data are transformed and 1, 2 & 3 weeks prediction models are run automatically.
- Prediction data are available to the farmers, and can access their own data in AquaCloud.
- Prototype where lice pressure data from IMR are included in models, have been completed. Ongoing work to embed these data in automatic prediction every night.



IBM Watson





Antall merder som rapporterer til AquaCloud - Tidlig Mores Law





ACUCCOUC DISRUPTIVE INNOVATION: TURNING OUR DATA INTO ACTION

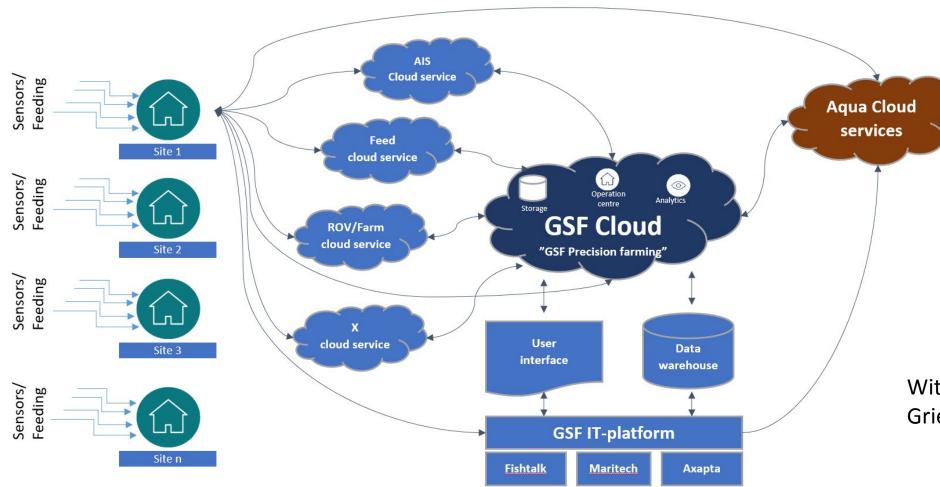
Unique features of the project

- Industry owned/Industry managed
- Comprehensive database across companies
- Comprehensive database across regions
- New tool reducing the complexity and effort of reporting
- Innovation platform
- Accelerates R&D projects through data access
- Supports the Marine Research Institute Sealice and coastal current models

Aqua Cloud in the aquaculture cloud ecosystem



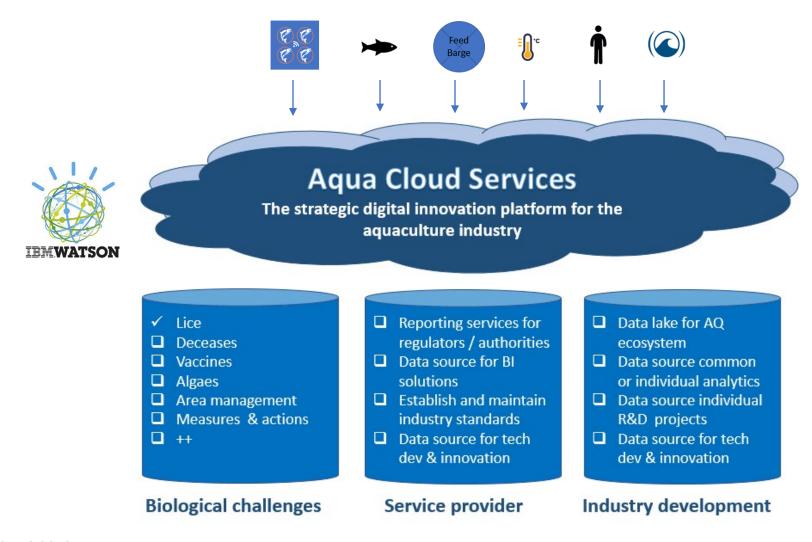
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With permission from Grieg Seafood ASA



Aqua Cloud Services in the aquaculture ecosystem





- ✓ Communication
- ✓ Conferences
- ✓ Tech Dev Incubators
- ✓ Hackatons
- ✓ Reputation
- ✓ Contracting
- ✓ Education
- ✓ Industry standards
- **√** ++

